



CITY OF SEDONA
Sign Walkers Permit Application

Permit #SWP _____ - _____

Date: _____

Fee paid: _____

Valid from: _____ to _____

Please be advised that the location must be located outside the Sedona Business District, and on private property.

Assessor's Parcel #:		Location Address:	
Building Name, if applicable:		Written permission obtained? Yes No <i>(circle one)</i> <i>Please attach</i>	
Business Name*: <i>*Business advertised must be located <u>within</u> Sedona City limits</i>			
Business Owner Name:			Phone:
Mailing Address:			
City:	State:	Zip:	
Local Contact or Manager:			Phone:
Address:			
City:	State:	Zip:	

Site Plan and indicate location of sign walkers (draw or attach).

Indicate ****Commercial Message** used for each sign: _____

Signature: _____ **Date:** _____

Approved By: _____ **Date:** _____



CITY OF SEDONA
DEPARTMENT OF COMMUNITY DEVELOPMENT – 928-282-1154

SIGN WALKER PERMIT REQUIREMENTS

- Permit fee \$150.00 per ten (10) consecutive day period, not to exceed two (2) sign walkers per business location.
- Square footage of a sign walker sign to not exceed eight (8) square feet in area.
- Sign height not to exceed eight (8) feet in height when held or in place.
- Handing out or distributing handbills or other documents is prohibited
- Written approval of the property owner or property manager is required or can only be located on private property.
- Sign walkers shall yield the right of way to pedestrians, bicycles and all others traveling or located on the sidewalks.
- Sign walkers shall be located a minimum of thirty (30) feet from a street or driveway intersection measured from the back of the curb or edge of pavement if no curb exists.
- Political signs and special events are exempt.

Initials

Sign Walkers shall conduct themselves in accordance with the following standards:

1. No sign walker shall touch a person without consent during a solicitation;
2. No sign walker shall verbally solicit, hawk or call out to any pedestrian or to an occupant of a vehicle on a public street, whether the vehicle is moving, stopped, or parked;
3. No sign walker shall throw, toss, spin or otherwise maneuver a sign while displaying it.

Initials

See Section 9-2-8 of the Sedona City Code for additional allowances and limitations.

**** Commercial message means a message conveyed by a sign walker that is solely intended to interest, entice, or solicit any person to participate in commercial transactions with a business, including, but not limited to offers of goods, cash, discounts on products or services, or other items, including the offering of free goods or services made in exchange for or with the intent to induce the recipient's willingness to receive information relating to a possible commercial transaction.**